

# SPA GIFT BAG

## CASE STUDY



**INDUSTRY:** Product manufacturing

**END USER:** Employees and their families

**OBJECTIVE:** Universe Machine celebrated their 50th anniversary and wanted to show their appreciation with gifts for their employees and their families.

**ITEMS:** The Spa Gift Bag: A waffle-weave cotton spa bag complete with wooden nail brush, wash mitt, mesh sponge and pumice stone.

**RESULT:** The customer needed a gift that was suitable for men and women of all ages and that would be appreciated by staff and their families. Something that was practical and useful and could display the company logo.

**RESPONSE:** The customer was thrilled with the product and the presentation of their logo on the product. The customer presented the gift, along with a Kanata blanket, to staff, who were extremely pleased to receive a quality, useful gift.