

# SOFT TOUCH VELURA™ & GIFT BOX

## CASE STUDY



**INDUSTRY:** Realty

**END USER:** Home buyers

**OBJECTIVE:** A realtor wanted to thank her clients who had recently purchased homes in a new development.

**ITEMS:** Soft Touch Velura™ and gift box

**RESULT:** Kanata Blanket embroidered the realty company's logo with the realtor's name onto the Soft Touch Velura™ and lasered it onto the gift box to create a custom gift.

**RESPONSE:** More than just loving the gift, it lead to a referral sale for the Realtor and another commission! Beautifully presented in a gift box with custom lasered top and embroidery with a lay-down stitch to showcase the development and Realtor brands to their best, these blankets will be loved and used for years to come!