

HAIDA DREAMTIME BLANKET

CASE STUDY



INDUSTRY: Events and conferences **END USER:** Convention guests

OBJECTIVE: This client wanted to present their convention guests with a gift to celebrate their visit and the heritage of Vancouver.

ITEMS: This wonderful creation entitled “Dreamtime” by James Hart shows classic Haida images in bold red and black colors, which are traditional of this Native art form. An Italian Jacquard weave, this wool blanket offers richness of color and design. Each blanket is made right here in Canada and is bordered with a double-stitched, hand-sewn felt edge and then hand trimmed for the ultimate finished look.

RESULT: Vancouver is a dynamic, Pacific Rim city. Easily accessible from major US and international locations, Vancouver is a leading convention destination. Our client wanted to present recent attendees at one such convention with a traditional Native art blanket to not only celebrate their visit but also the heritage of this beautiful area.

RESPONSE: Attendees of the convention were thrilled with such a thoughtful and unique gift that highlights the heritage that Vancouver has to offer. The fact that the gift was actually made in Canada and featured traditional Haida images made it even more special. Guests described the gift as “something to truly be treasured, a wonderful and unique blanket that will always bring memories of this beautiful city and our wonderful visit.”